

For the purposes of these conditions, "The Company" shall be deemed to refer to "Sync Production Ltd" and the "Customer" to any company, partnership or individual who enters into any hire agreement with "Sync Production Ltd" which under the terms of English Law may be defined as a Contract.

All equipment hired remains the property of the Company at all times.

Hire charges are based on the period of the contract irrespective of whether or not the equipment is in use.

Hire commences upon delivery to the Customer or collection by the Customer and ceases upon return to the Company. Equipment is not regarded as returned to the Company until it is checked and inspected by an authorised member of the Company's staff.

Equipment hired will be entirely at the Customer's risk during the hire period and the Customer will be responsible for any loss or damage thereto howsoever arising. The Customer undertakes responsibility for insuring equipment against "all risks" to full replacement value. Any loss or damage to the equipment is to be reimbursed to the Company by the Customer to the full replacement value thereof.

If equipment hired isn't returned by the agreed date the Customer will be charged an extra day of rental for each of the the first two days. If it has still not been returned by the third day the Customer will be billed for the full replacement value of the un-returned equipment.

The Customer will be responsible for ensuring that any relevant regulations or statutory provisions governing, or relating to, the use of the hired equipment are complied with during the period of the hire and the Company in no way assumes liability for the consequences of any non-compliance with such regulations, rules or statutory provisions. Equipment will be supplied to the Customer in normal working order, the Company's liability for any defect, or failure of the equipment hired is limited to the rectification of any defect or failure arising from normal usage.

The Customer undertakes to ensure the Company's equipment shall not be used for any purposes beyond its capacity or any manner likely to result in undue deterioration of the equipment.

The Company cannot be responsible for any injuries to the personnel or damage to the property consequential to and arising from any improper use of the equipment by the customer or by any other person, whether or not authorised by the customer, during the period of hire.

Where the customer has erected equipment, or modified a structure supplied by the company, the company will not be responsible for injuries to personnel or damage to property consequential to, or arising from this structure.

Equipment hired must not be altered by the customer or modified in any way. In particular, cables must not be cut and plugs and sockets must not be rewired by the customer. Any equipment found to have been modified in any way altered and any cables or components found to be have been damaged by cutting or attempts at modification will be charged at replacement price upon return.

Any damage to, or failure of, or defect in any hired equipment must be notified to the company within 24 hours of its occurrence, and confirmed in writing with three days of initial notification. In the absence of such notification the customer will be charged with the cost or repair or replacement.

The customer will be responsible for advising the company as to the location of the hired equipment during the period of hire, and of any changes in such location. No equipment hired from the company may be taken outside the mainland of Great Britain, either for any offshore island or to any foreign country without the written consent of the company.

It is an express condition of the hire that the company shall not offer for the hire to any third party or parties any equipment which is the property of the company, without written consent of the of the company.

If agreed hire charges are not paid on the due date then the company will reserve the right to repossess the hired items and will not be liable for any damage or loss which may be suffered by the customer as a consequence of such repossession.

In the event of the equipment ordered not being available through circumstances beyond the control of the company, the company reserves the right to substitute equipment of similar quality for all or part of the hire.

No information or data contained in any of the Company's catalogues or price lists shall be deemed to constitute any part of a contract of hire, such information being for the purpose of general description only.

Before issuing any equipment for hire, the company may require a deposit from the customer which may be any sum up to the full replacement cost of the equipment hired. Similarly, the company may, at its discretion require payment of the full hire charge in advance.